

# INTERNATIONAL SPORT SYMPOSIUM “GOOD GOVERNANCE IN GRASSROOTS SPORT”

Concert hall “Great Amber”,  
Radio Street 8, Liepāja, Latvia

**May 17, 2016**

**09:30** Participant and guest registration, morning coffee.

**10:30** Opening of symposium. Welcome speeches.

**11:30** 1st Panel discussion

## **COOPERATION ASPECTS INCLUDING THE INVOLVED ACTORS AND FINANCIAL MODELS**

Good governance in the grassroots sport requires mutual cooperation of 5 main stakeholders taking into account their respective competencies – the state institutions, municipalities, non-governmental organisations, private sector actors, volunteers and informal groups of sport enthusiasts. The results of this cooperation should contribute towards promoting and organising involvement of wider public in grassroots sporting activities, be it through ensuring favourable regulatory framework, logistical support or organising sport activities. How to ensure that this cooperation functions well and what needs to be done by each of the actors?

Moderator – **Reinis Ošeniņš**

**Einars Fogelis** – President of Latvian Sports Federations Council

**Artis Lagzdīņš** – Liepāja City Council, Head of the Sports Department

**Jānis Naglis** – President of Latvian Automobile federation, Board member of Latvian Sports for All Association

**Edgars Severs** – Ministry of Education and Science Deputy State Secretary – Head of Sports Department

**Viesturs Tamužs** – President of Latvian Orienteering Federation

**Jānis Upeniņš** – LR Parliamentary Education, Culture and Science Committee's Chair of Sport Subcommittee, Education and Science Ministry Parliamentary Secretary

**12:30** Lunch.

**13:30** 2nd Panel discussion

## **INFRASTRUCTURE AND RESOURCES**

Successful development and implementation of the grassroots sport activities involves three intertwined resources – financial, infrastructural and human – that are all essential for making grassroots sports activities accessible to wider public. How to develop these resources in a sustainable manner so they mutually contribute to development of the grassroots sport?

Moderator – **Reinis Ošeniņš**

**Zane Grundiņa-Arāja** – Board member of “Elektrum” Olympic center

**Einars Fogelis** – President of Latvian Sports Federations Council

**Māris Liepiņš** – Board executive director of Latvian Sports Federations Council

**Ainārs Mežulis** – LR Parliamentary Education, Culture and Science Committee's member of Sport Subcommittee

**Edgars Severs** – Ministry of Education and Science Deputy State Secretary – Head of Sports Department

**Dina Vīksna** – Rīga City Council's Education, Culture and Sports Department Deputy Director, Head of Sports and Youth Department

14:30 Coffee break.

15:00 3rd Panel discussion

### **PROMOTION AND INVOLVEMENT OF PEOPLE**

It is important to promote grassroots sport and make active lifestyle popular through educational and media campaigns and marketing for activating and involving different generations in sporting activities. This requires active involvement of educational institutions starting from kindergarten to universities and different media actors. How to improve the marketing and promotion activities and what would work best for different groups of society, e.g., children, young people, families and senior citizens?

Moderator – **Reinis Ošeniņš**

**Zanda Abzalone** – Sigulda Municipality Head of Sports Department

**Andris Bērziņš** – Latvian Sports for All Association, Chairman of the Board

**Natalja Gorškova** – Jelgava 4th High school sport teacher, “2015 Sport teacher of the year in Latvia”

**Jānis Naglis** – President of Latvian Automobile federation, Board member of Latvian Sports for All Association

**Petra Vozobulova** – Czech Handball federation, Youth Development Manager

16:00 4th Panel discussion

### **GOOD GOVERNANCE IN GRASSROOTS SPORT HEALTH SECTOR**

Moderator – **Pēteris Apinis** – President of Latvian Medical Association

**Einars Fogelis** – LLC “Latvian Olympic union” Chairman of the Board

**Anda Nulle** – National Health centre “Vaivari” Chairman of the Board

**Līga Cīrule** – Head doctor at LLC “Latvian Olympic union”

17:00 Conclusion of the Symposium. Issuance of certificates.

**HashTag for questions on Twitter – #BeActiveLatvia**

